

Social Media Strategy That Creates Income: Becoming an at Home Online Entrepreneur (Paperback)



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(Rebekah Becker)

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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Many people dream of starting their own Home Based Online Business but soon realize after getting started, that there are a great many complexities to building an online presence, particularly one that operates successfully and automatically on a daily basis drives traffic to one s website or Blog site and then converts this traffic into revenue generating sales. This book takes away some of that complexity, assisting the new at home entrepreneur in making the correct decisions that will both ensure they move forward in the right directions while spending the least amount of money online to get to the right online business structure as mistakes made can be costly. The Initial Premise for the book is that you want to create monetize-able Content, promote it online; and earn enough revenue from it to be able to make this a full-time business. You have an idea what you want to create but you don t know how to build it all, how to market it and how to make money from it. You have many questions but not a lot of knowledge as to what to do. Questions that might come to mind could be: - Where do I start? What do I do first? - What are the steps I need to complete to get into a final productive and operational routine that over time makes me money? - What should my Underlying Systems (applications, interface points, etc.) look like? - For a simple business model - I am business unsophisticated and just starting out - what should my business model look like? What is a business model anyway? - Once operational, what might...



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